

StarTrans Bus Adds StarLiner to It's Lineup

FOR IMMEDIATE RELEASE

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StarTrans Bus, A Supreme Corporation Company

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Goshen, IN. – September 21, 2009 - Supreme Industries, Inc. (**NYSE Amex Equities: STS**), a leading manufacturer of specialized commercial vehicles, including truck bodies, shuttle buses, armored vehicles, homeland response vehicles and luxury motorcoaches, today announced that it has added the all new Starliner to its StarTrans product lineup.

The StarLiner was designed with an aggressive aerodynamic styling, combined with an approach to weight and height reduction. New and innovative materials and manufacturing processes including new methods of fastening body panels to conceal all mechanical fasteners on the exterior of the vehicle have been incorporated to provide long-lasting durability.

StarLiner is built on a flat floor platform, providing an even surface for all passengers - no wheel wells. Our innovative electrical system has been specifically designed for this vehicle by InPOWER. All components are "plug-n-play". LED lights are standard. the StarLiner is available on the Azure Dynamic/Ford hybrid electric platform. StarTrans new StarLiner has a 3 year 36,000 mile warranty. "This upgraded warranty clearly solidifies our goal to be the finest vehicle producer in our industry" said Sam Craig, Vice President of Sales, StarTrans.

To be added to Supreme Industries' e-mail distribution list, please click on the link below:

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About Supreme

Supreme Industries, Inc. (STS), is a nationwide manufacturer of specialized truck bodies produced to the specifications of its customers. Supreme also manufactures special-purpose "shuttle-type" buses, armored vehicles and luxury motorcoaches. The Company's transportation equipment products are used by a wide variety of industrial, commercial, law enforcement and Homeland Security customers.

News releases and other information on the Company are available on the Internet at: <http://www.supremeind.com>

This report contains forward-looking statements, other than historical facts, which reflect the view of management with respect to future events. When used in this report, words such as "believe," "expect," "anticipate," "estimate," "intend," and similar expressions, as they relate to the Company or its plans or operations, identify forward-looking statements. Such forward-looking statements are based on assumptions made by, and information currently available to, management. Although management believes that the

expectations reflected in such forward-looking statements are reasonable, it can give no assurance that the expectations reflected in such forward-looking statements are reasonable, and it can give no assurance that such expectations will prove to be correct. Important factors that could cause actual results to differ materially from such expectations include, without limitation, an economic slowdown in the specialized vehicle industry, limitations on the availability of chassis on which the Company's product is dependent, availability of raw materials, raw material cost increases and severe interest rate increases. Furthermore, the Company can provide no assurance that such raw material cost increases can be passed on to its customers through implementation of price increases for the Company's products. The forward-looking statements contained herein reflect the current view of management with respect to future events and are subject to those factors and other risks, uncertainties, and assumptions relating to the operations, results of operations, cash flows and financial position of the Company. The Company assumes no obligation to update the forward-looking statements or to update the reasons actual results could differ from those contemplated by such forward-looking statements.

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